

ESAC BOD Meeting  
9/5/05  
Nate's House, Mammoth Lakes

#### Treasurer's report:

- ◆ Better than we were a month ago
- ◆ ~ \$7000 in the account
- ◆ Nate paid for stickers out of pocket, but admitted to pocketing money from a film promo last season. No reimbursement necessary...

#### New board members?

- ◆ Consensus that one more might be a good idea for now
- ◆ People with some clout, money, experience:
  - Possibilities: **Walt Pachuki, Alan Pietrasanta, Dave McCoy, Howard Scheckter?**, Justin Black, Skip Harvey, TJ Chase, other?
  - SP will talk to Alan
  - Howie will talk to Walt
  - Walt will get \$ from Dave
- ◆ We'll need a way to get volunteers involved
- ◆ Motion passed that Bylaws be amended to say new BOD members start term immediately upon acceptance (instead of at next fiscal term)

#### Fundraising Efforts

- ◆ Where are we going to get money from?:
  - Businesses
    - Nate
      - SP
        - Wilson's
    - Howie
      - Sage to Summit
      - Mountain Light
      - Amy Rasic Roling
    - Walt
      - Local Mamm sporting goods
    - Sue
      - Tamarack
      - Double Eagle
      - Sierra Club
  - Industry
    - Nate
      - Cloudveil
      - G3
      - Cloudveil
    - SP
      - BD
      - Orto
      - Clif
    - Howie
      - Patagonia
      - BCA

- K2
    - Walt
      - Snowmo's
      - MMSA
    - Sue
      - Mammut
  - Individuals
    - Nate
    - SP
    - Howie
    - Walt
    - Sue
      - Julie Yost
      - John Shakespeare
      - Howard Sheckter
  - Foundations/Grants
    - Sue will work on Shalle for grant writing
  - Events/Drives
    - Movie premiere: Sessions TGP, Sherwins?, December 9th
    - Slide Show Kevin Kline- Ski Photog from Tahoe
    - Dan Pattitucci- maybe something in November
    - Christian Pondella in the winter?
    - Fundraising Ball- Karen?, maybe this year or maybe next fall
- ◆ Divide donations into 2 categories: cash and other donations
  - ◆ Tri-Fold type brochure: about us and how to donate
    - SP will put this together
  - ◆ \$600/4 months- web ad spaces, info on the web if donors are interested, 5 spaces available per period

### **Business Operations:**

- 1 full time forecaster if we can afford it
- We need to put the system together for high quality forecasting then see if we can meet the resource needs for that system.
- The system will be largely web based. Nate will create a mock up of the site for review by the end of the month. Board members will also review and help edit current site.
- Obs need to be on a consistent basis from a diversity of locations. Observers need to have an easy way to submit information online to ESAC.
- OK to have resources available for the public that forecasters use to write bulletins, as secondary to the bulletin itself. If funding is not acquired for a regular bulletin for this season, OK to still have these resources available, but it should be clear that this is not the main service ESAC is providing, and that these resources are of very limited use without interpretation by an experienced forecaster.

- If funding does not provide for a forecaster for this season, we should still experiment with our systems and volunteer to collectively write bulletins on occasion as a way to outreach to the public for more funding
  - This will show people that ESAC is capable of putting together a high-quality product, but that we need funding to make it consistent and regular.

**Collaboration w/USFS?:**

- Mike S. has an office space in the FS building.
- If it is a USFS center, ESAC loses some control, but insurance is covered
- If a private center we need some insurance
- Agreed to take what they offer, but not to become reliant on it

Next meeting: Howie's house 10/10