

2006/2007 ESAC BOD RETREAT

October 15, 2006 9am-5pm

Cardinal Village, CA

Minutes:

Board Communication, Board Direction, and Organization

Present: Allan Pietrasanta, Nate Greenberg, Forrest Cross, Howie Schwartz, SP Parker

Present from 11am: Mike Schlaffmann, Sue Burak

General Business

- Treasurer's Report
 - 13,341.98 in bank
 - add \$26 from S2S
 - ~\$1000 coming from race in Moab
 - \$60 from random donors Review Year End Report
 - Most money from donors, then events, ~43,000 total income from last year, \$23,500 to Sue including \$3000 end of season bonus.

- Membership Update
 - Total membership 135
 - No access to website due to tech difficulties. Email list needs to be re-organized after website issues
 - Database- Nate is revamping, to keep current members separate from past members. Need to send emails to members to remind to renew. Automatically generating receipts now from database.
 - Memberships should be only for the season in which purchased- not to carry over to the following season. Confirmation emails should be written to clarify this
 - [Early season bulletins to remind members to renew and then cut off for those that do not renew.](#)
 - [New season ESAC news bulletin before first bulletin. Shoot for Nov. 1. Howie will put together news from this meeting minutes and Forrest will write letter to membership then send around to board for final edit.](#)

- [Annual Report](#)
 - All good, but sooner in the future
 - Motion by Allan to pay half of the invoice submitted in July '06 to Sue for end of season report including end of season report and a job well done. SP second. All approved. Allan will talk to Sue and present this.

- Sue and Forecaster position
 - [Sue agreed to be the Forecaster again this season](#)
 - Nate will put together contract for Sue if necessary until FS employment kicks in.

- USFS Check in w/ Mike Schlaffmann
 - Mike's supervisor approved \$17,500 from Forest Service for employee salary
 - Position is USFS GS-8
 - 1039 hrs total for forecaster
 - Need to submit proposal "deliverables" to FS. Try to do an emergency hire to expedite the process.
 - Ideally have Sue start work November 1
 - Motion by Allan: Subject to agreement to the terms and conditions of operations and management of the forecaster, we agree that the forecaster position will be employed under the FS. Nate seconded. All approved
 - On marketing, need to say: "[ESAC in partnership with USFS...](#)"

Website Discussion

- [Issue: server pulled site due to ebay page fraud. Put back onto a different server, except the discussion board, gallery, FTP site, and listserver. Site needs to be restored back to normal, but it is a pain to deal with.](#)
- [Now there will be an authentication process for posting to the gallery, etc.](#)
- Website should be back online as usual by Nov. 1
- Goals & Visions for 2006/2007
 - Database driven advisories

- Pit / Observation posting

General BOD Operations / Discussions

- [Get guide forum and observer forum rolling](#)
 - Look at Canadian INFOEX format
- Election of officers
 - [Decided to keep officer's positions the same and not to replace President, as honor to Walt.](#)
- New Board Members
 - USFS representation on the board
 - MMSP?
 - Howie will contact Bob Harrington
 - Nate or Forrest will contact Alex Clayton

In-Depth Funding Discussion

- [Beacon Park](#)
 - [BCA is donating a beacon park](#)
 - \$600 for a second beacon park if we want
 - beacon checker mechanism??
- Need to talk to MMSA and Rusty Gregory formally
- [Fall kick-off event?](#)
- [2006-2007 Winter Events?](#)

Background Info

Website Information

- FTP Info
 - o <ftp://ftp.esavalanche.org/>
 - o User: bod@esavalanche.org
 - o Pass: ESACBOD06!

Membership Report (Forrest, please fill in)

Financial Status (SP, please fill in)

Individual To Do List

Do Items in Red by BOD Retreat!

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Nate

- Fix membership database
- Add to Press Contact list
- Update database with press information?
- Get ESAC info to SierraNevadaWild / Barb Miranda

SP

- Upload all documents to FTP site (see my item above) – Quicken
- **Get complete financial picture**

Allan

- **Talk to Janet Kellam and report back**

Howie

- Upload all documents to FTP site (see my item above)

Forrest

- Enter industry contacts to database
- Upload latest version of database to FTP site
- **Get Membership details together**