

ESAC BOD Meeting Minutes

October 14, 2009

Nate's House, Mammoth Lakes

Present: Nate, SP, Allan, Forrest, Lara, Howie

\$5000 given by Sunset Foundation today!

Dec 5th Season Kick-off Event

- Christian happy to do a show on Davenport in Alps and Sierra.
 - Maybe can get videos cut for a trailer on local TV
- Music: see if Sweetwater string band can do it. If not maybe Acoustik 2
- Food/beer: Snowcreek/MBC, additional proceeds back to ESAC, need to get appetizers, but if people want extra then they can order from the Bistro
- \$10 for admission
- Ask Rusty and Greg if they want to kick the event off
- Ask Mammoth if we can put up posters/ads on website
- Open doors at 6pm, ESAC presentation at 7pm – 7:20pm
- Christian 7:30pm – 8:30pm
- 8:30 make final announcement on silent auction
- End of auction
- Raffle
- Need silent auction items
- Daytime events:
 - Pre-registration on web, Registration on site
 - Rescue/Beacon clinic – SP
 - Decision Making/Terrain clinic – Neil?
 - Presentation on Sierra Geology and skiing – Howie
- 10 Volunteers
- Table for Eastside K-9?
- Get 12-15 tables, from Snowcreek? 150 chairs.
- Beacon Basins - Ortovox = \$2850 - Allan
- Need to reorder T-shirts long and short sleeve, like the pocket, other colors? also 2 more banners? – Howie
- PA system from town
- LCD projectors from Howie, Nate
- A-V table
- Extension cords/power strips
- Raffle tix – 2 colors, get one with admission, \$2 each.
- Membership forms- updated with correct year
- Web access for 2 laptops to check out new website.
- Raffle hopper
- Framed posters for major donors
- Make sure all donors get an invitation
- Organize donors so we can give thanks
- Press releases, articles, Radio/TV ads, other marketing

Motion to accept the budget discussed for the kick-off event with max of \$3000 by Howie, second by Allan, all approved

Forrest moves to purchase Beacon Basin from Ortovox, Allan seconds, all approved. Allan will call Gary Bard Dinner for Christian at Skadi – Nate

Treasurer's Report

\$45109.22 in account
after paying Dharma Tech

Inyo Cty grant Allan will be writing. Apply for \$5000 for web development

Website

Nate meeting w/ Sarmeesha @ DharmaTech every Wednesday
\$30/month hosting fees
~\$4-500 for design tweaking

FS Report

Mike is pushing for the position. Someone in place by Dec 1.
Position hasn't been flown yet!

Name Change

Need to amend Articles of Inc.

Motion to change name of organization to "Friends of the Eastern Sierra Avalanche Center" and to amend Articles of Incorporation as such, by Forrest, second by SP, All approved
Signed by Nate and Howie. SP will submit to the State

Need to Amend Bylaws to show name change.

Howie will propose to change bylaws Article 1 to say, "The name of the organization shall be: Friends of the Eastern Sierra Avalanche Center."